Community Development Grant

September 2017
Agenda

• Jumpstart Update
• Overview
• Application
• Funding Streams
• Terms and Conditions
• Questions
Jumpstart
Bon départ

Play Finds A Way™
Parce qu’on veut tous jouer™
TORONTO, Sept. 19, 2017 –

Canadian Tire Corporation today announced an unprecedented $50 million commitment over five years to Jumpstart Charities, in order to give Canadian kids with disabilities greater access to sport and play.
CANADIAN TIRE JUMPSTART CHARITIES IS COMMITTED TO MAKING PLAY AND SPORT MORE ACCESSIBLE TO CANADIAN KIDS WHO FACE BARRIERS.

That's why we're excited to announce the Jumpstart Play Finds A Way movement. Since 2005, Jumpstart has been assisting Canadian families overcome the financial barriers to accessing play and sport with the generous support of the Canadian Tire family of companies. Now, with an additional five-year $50 million commitment from Canadian Tire Corporation, Jumpstart is expanding its mandate to help remove barriers for kids with disabilities. Check out the ways we're helping get more kids into the game, or help play find a way now.
Community Development Grant (CDG)

What is a CDG?

- A CDG is a program where qualified donee organizations work alone or in partnership to develop sport and physical recreation programming for kids from families in financial need.

Why the change?

- To ensure consistency across the country
- To create an equitable, objective and transparent process for the review, evaluation and approval of Community programs supported by Jumpstart
Community Development Grant (CDG)

What qualifies as a CDG?

A physical activity, sport or recreation program for children between the ages of 4-18 meeting the following requirements:

• Run for a minimum of 5 daily sessions, and at least 5 hours in length
• Have a minimum of 25 participants
• The children must be from families in financial need

When will the change take place?

• Fall 2017
Community Development Grant (CDG)

What does this mean for my organization?

• All sports and physical recreation programming for kids from families in financial need supported by Jumpstart will now be required to submit a grant application in advance of the program start date in the following cadence:

<table>
<thead>
<tr>
<th>Date</th>
<th>Program Start Date</th>
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<tbody>
<tr>
<td>October 1</td>
<td>For programs starting between January 1 and April 30</td>
</tr>
<tr>
<td>February 1</td>
<td>For programs starting between May 1 and August 31</td>
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<tr>
<td>May 1</td>
<td>For programs starting between September 1 and December 31</td>
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# Community Development Grant (CDG)

What is the difference between the current process and a CDG?

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<thead>
<tr>
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<th>Current Jumpstart CDP</th>
<th>New Community Development Grant (CDG)</th>
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<tbody>
<tr>
<td><strong>How are program proposals submitted?</strong></td>
<td>Any time of the year</td>
<td>Prior to the application deadline for each upcoming funding period (see above)</td>
</tr>
<tr>
<td><strong>Who reviews applications?</strong></td>
<td>Regional Managers conduct preliminary review for compliance with Jumpstart criteria; Jumpstart senior management conducts final review and approval.</td>
<td>A non-conflicted review panel comprised of Chapter volunteers and the Regional Manager review, adjudicate and rank all applications using a rubric that includes quality indicators and budget request; Budget is allocated according to merit.</td>
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## Community Development Grant (CDG)

<table>
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<tr>
<th>When are funds disbursed to CPs?</th>
<th>100% of funds are disbursed upon submission of child data.</th>
<th>Funds are disbursed in 3 intervals for approved grants: 25% prior to program start date; 65% upon submission of child data; 10% upon submission of final report.</th>
</tr>
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<tbody>
<tr>
<td>Is there any reporting on outcomes/impact?</td>
<td>No formal reporting requirements exist.</td>
<td>Grant recipients are expected to provide a report as a condition of funding; Final reports must relate to original objectives submitted with application.</td>
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Application

- Community Partners will no longer use the JOCC to apply
- To apply for a CDG organizations will go to
  http://jumpstart.canadiantire.ca/en.html
Funding Streams

There are 2 funding streams within the CDG:

1. Seed Grants:

   *Seed grants are intended for smaller community organizations or organizations that are applying for Jumpstart funding for the first time.*

2. Build & Sustain Grants
Terms and Conditions

• All grant applicant organizations MUST sign a Jumpstart Community Development Grant Agreement when submitting their application

• A representative with signing authority for the grant applicant organization must agree to the Jumpstart Community Development Grant Agreement at the time of submission

• The Jumpstart Community Development Grant Agreement replaces the existing Jumpstart Terms & Conditions
Questions

• Any questions?

• Contact your Jumpstart Regional Manager
Thank You!